STOP!
THE INSANITY

10 PRACTICAL RITUALS TO KEEP IT SIMPLE TO AVOID HITTING THE PANIC BUTTON
BUSY
DOES NOT MEAN PROFITABLE

Brutal Fact!
Did you know that we spend on average 25% more time at work...while accomplishing 45% less?
At LeapZone:
We help committed entrepreneurs raise the bar to increase branding + business performance.

We help Success Seekers (like you):

• Get clear on your business, make small but powerful pivotal shifts, and gain momentum by taking action while keeping it simple.

• Uncover, discover, and discard the crap holding you back.

• Determine your potholes and how to fill them in.

• Align the internal (team/systems) and external (communications/delivery) facets of your business.

• Increase smart productivity, efficiency and profit.
SO, WHY ARE WE HERE TODAY?
TO STOP THE INSANITY!
How do you explain...

why certain entrepreneurs succeed at managing two businesses, four kids, two dogs and a hamster; while others can barely manage to follow-up with a few prospect clients in a day?

We all have the exact same 24/7 time ratio...
There is a pattern.
Massively Successful & Effective People all live by THESE 10 RITUALS.

The kicker?
It’s the complete opposite of everyone else.
Behavioural Gem!

You first need to realize that you don't need more time, you need more DISCIPLINE!
PLAN YOUR TIME OFF
CREATE YOUR IDEAL SCHEDULE AND DECLARE BUBBLE TIME!

Ritual #2
# Bubble Time Schedule

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<thead>
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<th>Time</th>
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<th>Tuesday</th>
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Determine your wildly important priorities

Ritual #3
LEARN TO SAY NO!

Ritual #4
MASTER THE
ART OF
DELEGATION

Ritual #5
IMPLEMENT DAILY + WEEKLY HUDDLES
A TEAM WITHOUT REGULAR DAILY/WEEKLY HUDDLES
A TEAM WITH
REGULAR DAILY/WEEKLY HUDDLES
WEEKLY | DAILY HUDDLES AGENDA
TO PLAN FOR THE WEEK TO STAY ON TRACK. (15 - 60 min)

• WINS
• FOCUS OF THE WEEK | project update for each team player
• NEWS | new opportunities, important events...etc...
• KPI UPDATES | to keep a pulse on your important numbers
• ROAD BLOCKS | state + choose biggest one to brainstorm as a team
• SYSTEMS TWEAKS | and training opportunity
• VALUE | building brand loyalty
• CHEER
SIMPLIFY & AUTOMATE

Ritual #7
Hello [Name],

As promised, here is a pricing breakdown of our different Performance Coaching Programs available to assist you in enhancing your overall business performance.

What You Will Learn In A LeapZone Performance Coaching Program:
- To uncover, discover, and discard the crap holding you back.
- To determine your potholes and how to fill them in.
- To align the internal (team/systems) and external (communications/delivery) facets of your business.
- To increase smart productivity, teamwork and working with purpose.

Committing to hire a performance coach is a decision not to be taken lightly. It takes planning, drive, and discipline to continually develop and grow yourself and your business. Whether you want to increase revenue, productivity and profitability, build a higher calibre team, attract ideal clients or accelerate personal and professional growth, we become a part of your team to help you jump the hurdles you will face on your way to your version of massive success.

THE SPARK™
$149/month package includes:
- 2 x 45-minute group coaching calls per month
- Access to LeapZone’s Momentum-Generating Tools and Performance Systems discussed in Spark Sessions
LEAPTV: I want to Joint Venture with you

This message has not been sent.

Hello LeapTV!

As you know, we recently launched LeapTV.com and are in the process of building MyLeapTools.com. The initial response to LeapTV™ has been tremendous and we would love to invite you to partner with us in this great endeavour.

Our ultimate goal is to reach 1 million entrepreneurs and small business owners by 2015. Yes, we know, it’s a lofty goal, but we believe we can reach it with the support of our colleagues, alliances and peers – people just like you!

WOULD YOU BE INTERESTED IN:

- Raising your online profile
- Increasing traffic to your own website
- Supplying your customers and prospects with added-value resources
- Increasing your customer loyalty level
- Receiving discounts on online advertising
- Receiving a free subscription to the upcoming resource site, www.MyLeapTools.com

The #1 Online TV Show created to revolutionize the way you do business.

LeapZone Strategies

EMAIL COMMUNICATION TEMPLATES
SAMPLE #2
Birthday Wishes from LeapZone

Happy Birthday [Name]!

Something tells us that it's a very special day today! We wish you a great birthday and an even better year ahead, filled with love, health and peace of mind.

Just crank up your speakers and click here to listen to your Birthday Wishes.

Cheers!
The LeapZone Team :)

P.S. If you don't have speakers or have problems viewing your Birthday Wishes, please let us know as soon as possible.

LeapZone Strategies Inc.
Phone: 604 312 9613

Web: www.leapzonestrategies.com
Twitter: www.twitter.com/leapzone
Facebook: http://www.facebook.com/LeapZone
LinkedIn: www.linkedin.com/profile/leapzone

Subcribe to LeapTV™, it's FREE!
The New Edgy, Unconventional & Practical TV Show
Created To Revolutionize The Way You Do Business!
www.leaptv.com
Birthday Message from team using Jing
COMPANY LIBRARY TEMPLATES

VOICEMAIL GREETINGS

LEAPZONE STRATEGIES

Maximizer CRM (LeapZone) - [Company Library]

- LeapZone Welcome Voicemail_Long
- LeapZone Welcome Voicemail_Short
- Email Auto-Responders
- Facebook Friend vs. Fan Page
- Voicemail Messages
- LeapZone: Accountants + Bystanders + Kudos + TAGs
- LeapZone: Brand Guide
- LeapZone: Checklists
- LeapZone: Descriptions + Bytes + Kudos + TAGs
- LeapZone: Environment
- LeapZone: Fan Forms
- LeapZone: Idea Bank
- LeapZone: Media
- LeapZone: Needs Assessments + To_Do
- LeapZone: Online Marketing
- LeapZone: Pre-Paid Bundles
- LeapZone: QuickBooks + Timeslice Items
- LeapZone: Signatures_Digital
- LeapZone: Tech - Notes + Support
- LeapZone: Testimonials
- LeapZone: Quotes + Commissions + Affiliates
- LeapZone: Video + Book "Retail"
- Quotes
- XCEED Admin
- YOGA

TELUS

*98
PRESS 4
PRESS 1

NOTE: We have 4 greeting options on the call.

GREETING 1: Regular Active Greeting
GREETING 2: In Coaching or Strategy: All Day Greeting
GREETING 3: LeapTV Shoot
GREETING 4: Working On Our Own Business Greeting

TRUE NORTH TEL.
The way to change the voicemail is to call into 604.312.6613, select the mailbox and when you hear the standard personal voicemail greeting press the * key and the default password is set for all 3 boxes.
As for re-recording your main LeapZone greeting the easiest way to do that is to leave a voicemail in any of your mailboxes and when you get it as an attachment in your email then forward that to us and we can upload it as your greeting.

SCRIPTS

GREETING #1
REGULAR ACTIVE Greeting: Hi! But unavailable
ISABELLE’S CELL (604.323.3969)

Hi! You’ve reached Isabelle at LeapZone Strategies. I am not available right now but leave me a message and I’ll get back to you as soon as I can.
Alternatively, you can contact my assistant, Sarahs at 604.563.5677 and it will be her pleasure to help you sooner.

Make it a great day!

GREETING #2
WITH CLIENTS: ALL DAY - Full-day Coaching or Strategy Session
ISABELLE’S CELL (604.323.3969)

Hi! You’ve reached Isabelle at LeapZone Strategies. Today is one of those days where I am in back-to-back coaching sessions with clients all day.
If you need to speak to someone right away, contact Harry at 604.934.5167. It will be his pleasure to help you.
Otherwise, leave me a voicemail and I will get back to you as soon as I can.

Make it a great day!

GREETING #3
LEAPTV SHOOT: ALL DAY - Full-day LeapTV Shoot
ISABELLE’S CELL (604.323.3969)

Hi! You’ve reached Isabelle at LeapZone Strategies. I am busy shooting LeapTV Episodes all day today but if you leave me a voicemail, I will get back to you as soon as I can.

Make it a great day!

GREETING #4
LEAPZONE: Working on our Business today!
ISABELLE’S CELL (604.323.3969)

Hi! You’ve reached Isabelle at LeapZone Strategies. Today is one of those “off days” where we take the time to work on our own business all day.

Leave me a voicemail and I will get back to you when I come up for an unusual, usually within 1 to 2 days.

Thanks and make it a great day!

PLUGGED HOLIDAY MESSAGE

User: ISABELLE

Press F1 for Help
Employee Video Training
360° Business BluePrint Introduction. Client communication sample

COMPANY LIBRARY TEMPLATES
CLIENT TOUCHPOINT 360
Crank-up your speakers and click here to view your welcome message.

LeapZone Strategies

LEAPTV™
SPONSORSHIP OPPORTUNITIES
- you can attend them.

COMPANY LIBRARY TEMPLATES
OF TEN USED PDFs
REWARD & CELEBRATE

Ritual #8
WALK YOUR TALK
Well done is better than well said!

~ BENJAMIN FRANKLIN ~
STOP THINKING & START DOING

Ritual #10
CREATE A STOP DOING LIST

BONUS!
Fact!

Time is our only non-renewable resource. Be choosy and spend your heartbeats wisely.
ARE YOU READY TO RAISE THE BAR?
Get Started Today!

FILL OUT OUR FREE ONLINE NEEDS ASSESSMENT
To assess your needs and establish the right course of action to help you perform like never before.

360° BUSINESS BLUEPRINT™ SELF ASSESSMENT
Create a 360° snapshot of your business to help you start the process of uncovering your blind spots and clarifying your brand.

LeapZone STRATEGIES™
WANT FREE ADVICE? ASK ISABELLE!
LEAPTV.COM/ASK-ISABELLE
THANKS FOR JOINING OUR LEAPTV REVOLUTION AND FOR HELPING US SPREAD THE WORD